



Draft Work Programme  
Launch – June 2021

*Guiding theme: “Setting up the Alliance”*

*Chaired by: ZSI, Centre for Social Innovation*

**1. Priority: Proposing management procedures and communication tools**

After the phase of agreeing on a “Letter of Intent” which includes some suggestions e.g. on chairing and joining the Alliance, the more detailed tools and processes need to be set up. This includes a few tools that enable the exchange among the members and partners, to share documents, etc. The first “inaugural meeting” has to be implemented allowing the Members to feel part of a network and enable the Alliance to address its objectives. Based on a sound internal management and communication, the Alliance will be able to work in an inclusive and effective manner.

What?	Who?	When?
Setting up internal communication tools	Trio of Chairs (ZSI+DLR+CNRS)	May 2021
Implementation of the inaugural meeting	ZSI / All	June 10, 2021

**2. Priority: Making information about the Alliance available**

Information about the Alliance has to be made available on the website [www.science-diplomacy.eu](http://www.science-diplomacy.eu) and on social media. Media relations need to be set up and transparent information about who we are and what we aim to do needs to be publicly available. The Alliance will have a visual identity, key communication tools towards the interested public (European, but also global science diplomacy community). Based on the information available, stakeholders can engage with the Alliance in order for it to achieve its objectives.

What?	Who?	When?
Setting up the website, mailing list, social media accounts	ZSI with support from InsSciDE	May 2021
Media release at the occasion of the first meeting	ZSI, SciDipGlobal	June 2021
Exchange with key stakeholders	Trio	May/June 2021

### 3. Priority: Structuring partnership with stakeholders

Based on the interest of stakeholders, interfaces have to be created for EU institutions (e.g. European Commission Directorate Generals, European Union External Action Service, etc.) as well as partners whose focus is outside the European Union. The Alliance is open for new members to join but not going to promote this actively at the moment, as consolidates comes before growth. Nevertheless, some key partners need to be adequately involved. A proposal to the General Assembly to work with “Advisory Partners” and “Global Networking Partners” will be made and discussed also with the respective stakeholders.

<b>What?</b>	<b>Who?</b>	<b>When?</b>
Dialogue with EU institutions and key stakeholders	Trio	May/June 2021
Proposal to the General Assembly	ZSI	June 2021
Identification of key partners	Trio/All	June 2021